

Barron Chamber of Commerce Meeting Minutes
Sept 21, 2017

In Attendance: Jan Jorgenson Pat Thornby Shanna Rowe
 Ann Matheny Melissa Kulmp Alex Zamarripa
 Maria Siebel Liban Ismail

Absent: Kristin Bernal, Jennifer Cox, Dave Wiehe, Brie Farb
Meeting Led by Alex Zamarripa

Approval of the August board meeting minutes. Motion made by Ann Matheny to approve the minutes, seconded by Pat Thornby. Motion carried.

Financial Statement-Jan Jorgenson presented the financials for approval for August. Motion made by Pat Thornby to approve, seconded by Melissa Klump.

Committee Reports:

1. **Merchant Committee:** Nothing to report from the committee. Minutes from the committee's meeting will be requested for review.
2. **Annual Meeting:** Nothing to report, did not meet.
3. **Business & Industry:** Nothing to report, did not meet.
4. **Festival Events:** There was a large participation for the kid's activities but some vendors stated low sales. Attendance for the church dinner was 175, a little less than last year. There were 37 parade units, up from last year. One issue was several units were going too fast for walkers to keep up. The fall decorating contest had 20 businesses participating, the largest so far. Overall, the events were a success.
5. **Retail Promotions:** Reusable bags were received. Items will be inserted for a promotional event. Truck or Treat is being planned at Gordy's parking lot in addition to the businesses candy give-a way. Santa's workshop and the Beer & Wine Tasting.
6. **Young Ambassadors/Membership:** The Young Ambassadors visited new businesses Superior Silica Sands, Barron Motel- Stop-On Inn, and Hoff Financial.
7. **Administrative:** The Admin committee did meet on 8/29 to address the Merchant Committee's correlation to the chamber board. It was determined from the minutes of 3/26/16 the committee is no different from any other chamber committee and still under the boards approve process.
8. **Budget/Finance:** Did not meet
9. **Other:** Discussion took place regarding banner design and the chamber businesses understanding of what they are purchasing. The admin committee will meet with Dave Wiehe and contact businesses regarding the banner design. If businesses approve, the banners will move forward.

Meeting adjourned.
Jan Jorgenson