

Barron Chamber of Commerce Special Merchants Committee Meeting Minutes
October 2, 2017

In Attendance: Jan Jorgenson Pat Thornby Shanna Rowe
 Ann Matheny Kristen Bernal Angie Buckley
 Maria Siebel Dave Wiehe Rick Rassbach Roberta Mosentine

Absent: Jennifer Cox, Alex Zamarripa, Brie Farb, Liban Ismail

Meeting Led by Maria Seibel

Dave started the meeting by explaining the Merchant's committee is part of the chamber. They have a separate checking account and meet for participation in Connect Communities. The banners are a way to promote local businesses. Originally, the committee reviewed styles and costs of the banners and out of four choices, the committee selected the banner with the daffodil design. The city council and Placemaking group has approved the banners. Chamber members were approached first regarding the purchase of a banner before non-members. In the middle of this process, it was discovered the school was planning to place banners at the entrance of town on Highway 8 and 25.

Maria stated the chamber board would like to review all activities from its committees. Regarding the banners, Angie stated she would like to see more of a community banner. i.e. "Be Golden". Daffodils have nothing to do with Barron. Seasonal banners were mentioned, but selecting one design for the whole year would be preferable because of the cost to merchants.

The committee will re-visit the design or pass it on to the board members. The committee will try to make a decision by the next chamber board meeting, 10/19/2017. Jan will send out an email to the members regarding a delay with the banners and a design change.

The Merchant Committee receives no funds from chamber dues, donation canisters had been placed around town to help fund their projects. It was stated that if a committee needs funds they should address the board in the future.

Meeting adjourned.

Jan Jorgenson