

Barron Chamber of Commerce Special Merchants Committee Meeting Minutes
October 19, 2017

In Attendance: Jan Jorgenson Pat Thornby Ann Matheny Kristen Bernal Angie Buckley
 Maria Siebel Alex Zamarripa Melissa Klump

Visitor-Roberta Mosentine

Absent: Jennifer Cox, Brie Farb, Liban Ismail, Shanna Rowe

Meeting Led by Melissa Klump

Approval of the September board meeting minutes. Motion made by Kristen Bernal to approve the minutes, seconded by Pat Thornby. Motion carried.

Financial Statement-Jan Jorgenson presented the financials for approval for September. Motion made by Alex Zamarripa to approve, seconded by Angie Buckley.

Committee Reports:

1. **Merchant Committee:** Punky was present as representation of the merchant committee to discuss the banner design. The two new designs were reviewed. The committee would like a different color so they are noticed. The shop-Barron logo was selected reversing the colors. Banner color of gold and maroon lettering. Angie asked if Be Golden could be added in the bottom of the design. Jan is going to verify the lighter banner color will not show the lettering through from the other side in the sun. What is the difference between vinyl or canvas? The board agreed on purchasing more brackets if needed to allow all businesses interested to purchase a banner. Rick Rassbach is now the committee chair and will attend the chamber board meeting to report. After all questions are answered from Northern Lights Display, an email vote will be taken on the new design and color.
2. **Annual Meeting:** Nothing to report, did not meet.
3. **Business & Industry:** Nothing to report, did not meet.
4. **Festival Events:** The week of Nov. 13th has been set for the Holiday light setup. Volunteers are being sought.
5. **Retail Promotions:** Trunk or Treat has 13 businesses reserving a spot at Gordy's. A costume contest will take place at Monroe Manor. Thrivent Financial has donated prizes. Dec 11th will be Santa's Workshop. Chamber re-usable bags with coupons and merchant items inside will be distributed. Planning is taking place regarding the Wine & Beer Tasting event. Rolling Oaks has been contacted regarding a date.
6. **Young Ambassadors/Membership:** Second Hand Rose will be contacted by the membership committee.
7. **Administrative:** Did not meet
8. **Budget/Finance:** Did not meet
9. **Other:**
Meeting adjourned.
Jan Jorgenson