Barron Chamber of Commerce Special Merchants Committee Meeting Minutes
November 16, 2017

In Attendance: Jan Jorgenson Pat Thornby Ann Matheny Kristen Bernal Angie Buckley
Melissa Klump Shanna Roe Liban Ismail Rick Rassbach Jennifer Cox
Visitor-Deb Dietrich
Absent: Brie Farb
Meeting Led by Jan Jorgenson

Approval of the October board meeting minutes. Motion made by Ann Matheny to approve the minutes, seconded by Jennifer Cox. Motion carried.

Financial Statement-Jan Jorgenson presented the financials for approval for October. Motion made by Angie Buckley to approve, seconded by Pat Thornby.

Committee Reports:

1. **Merchant Committee:** The committee met last week, looking at grants for building repairs. The committee will visit buildings with a checklist of items to address. Benches are still being considered. Jan will order the banners once payment is received from merchants.
2. **Annual Meeting:** January 29, 2018, Monday, at Rolling Oaks Restaurant. $13.95 for 2 meat and $12.95 for 1 meat. Cost discount for members for early registration will be given.
3. **Business & Industry**: Nothing to report, did not meet.
4. **Festival Events:** The Holiday Lights have been installed. More volunteers are needed for setup and take down.
5. **Retail Promotions:** The Trunk or Treat event was met with approximately 350 kids. Dec 11th will be Santa's Workshop. Chamber re-usable bags with coupons and merchant items inside will be distributed. Planning is taking place regarding the Wine & Beer Tasting event. Rolling Oaks has been contacted regarding a date.
6. **Young Ambassadors/Membership**: Ambassadors will help at Santa's Workshop again this year.
7. **Administrative:** Did not meet
8. **Budget/Finance**: Did not meet
9. **Other:** Deb Dietrich from the Tourism Commission was present to discuss their last meeting. The new web page with Civic Plus will be funded 2/3 by the commission dollars and 1/3 by the city. There will be no cost to the chamber at this time. Bob Kasmerski commented that a kick off meeting will be scheduled with Civic Plus. Approximately 60 hours will be needed to convert the content and make changes. An automatic revision will take place in 4 years. Ann Matheny has volunteered to be the Chamber representative on the Tourism Commission in place of Brie Farb.

Meeting adjourned.
Jan Jorgenson