

Barron Chamber of Commerce Meeting Minutes
May 18, 2017

In Attendance: Jan Jorgenson Angie Buckley Pat Thornby Kayla Toufar
 Briana Farb Maria Seibel Kristen Bernal

Absent: Dave Wiehe, Alex Zamarripa, Ann Matheny, Melissa Klump, Dave Seitz, Liban Ismail, Jennifer Cox

Guest- Bob Kazmierski

Meeting Led by Maria Seibel

Approval of the April board meeting minutes with one correction (Merchant Committee- Board recommends no sponsors or a fee and the chamber will pick-up the cost of the banners) - Motion made by Pat Thornby to approve the minutes, seconded by Kristen Bernal. Motion carried.

Financial Statement-Jan Jorgenson presented the financials for approval. Motion made by Pat Thornby to approve the minutes, seconded by Brie Farb.

Committee Reports:

1. **Merchant Committee:** Vendors for a sidewalk sale in conjunction with the city wide garage sale July 15 is being put together. Area merchants have stated they would be willing to pay for a banner as advertisement if listed as a sponsor. A motion was made by Maria Seibel and seconded by Angie Buckley to offer banner sponsorships to chamber members only. A letter and email should be sent with a deadline date. The letters should state they are from the Merchant Committee not the chamber. The merchant cost will pay for the banner and sponsorship. Motion carried.
2. **Annual Meeting:** Nothing to report.
3. **Business & Industry:** Venue will be Anderson Park with Music in the Park. Date- August 15 2017.
4. **Festival Events:** Music in the Park was cancelled because of the storm. A donation of \$100.00 to the Boy Scouts and \$250.00 for the musicians was agreed on.
5. **Retail Promotions:** A booth will be set-up at Business & Industry to promote chamber businesses.
6. **Young Ambassadors/Membership:** Young Ambassadors applications were received from six individuals. They are all very mature individuals and active in the community and school. A motion was made by Kristen Bernal to have all six as Young Ambassadors in 2017/2018. Seconded by Angie Buckley, motion carried.
7. **Administrative:** Did not meet
8. **Budget/Finance:** Did not meet

Other: Bob Kazmierski, city administrator spoke regarding the recent room tax approved by the city. A 6% tax will be assessed on all rooms less than 30 days stay. A separate committee

for tourism will oversee the income received. Funds are to be spent on promotion of Barron to create "Heads in beds". Bob would like to see the Chamber administer the committee. Committee responsibilities are to monitor funds, policies and report to the city council. The committee would meet quarterly with representation of the hotel profession.

The Welcome to Barron sign on the west side of town has broken off at the top but will be cleaned-up and repaired by the city. Jan stated the sign on the east of town might have some damage also.

The website committee has completed their recommendation for a new vendor. Sites created by CivicPlus were viewed. The site is a modern clean homepage including pay-online, on-line search feature, and integration with any database. The site is redesigned after 48 months. Jan stated it would integrate with member data, email, Facebook, volunteer lists. You have the capability of creating on-line forms and having multiple admins. Committee heads can create events, edit their page, send mass emails and post to Facebook in one-step. Funding from the recent hotel tax could be used to pay for the new website. A motion was made by Kristen Bernal and seconded by Pay Thornby to accept the committees' recommendation of the website vendor. Motion Carried.

Meeting adjourned.

Jan Jorgenson