

**Barron Chamber of Commerce Meeting Minutes**  
**June 15, 2017**

In Attendance:        Jan Jorgenson     Angie Buckley     Pat Thornby     Kayla Toufar  
                             Briana Farb        Ann Matheny     Dave Wiehe     Lauren Maas  
                             Sophia Kieler

Absent: Alex Zamarripa, Melissa Klump, Dave Seitz, Liban Ismail, Maria Siebel, Kristin Bernal  
Jennifer Cox

Meeting Led by Jan Jorgenson

Approval of the May board meeting minutes with three corrections (Under the Merchant Committee – The merchant will pay for the banner. Under Other- Funding from the recent hotel tax could be used to pay for the website. A motion was made by Kristen Bernal and seconded by Pat Thornby to accept the committee’s recommendation for the website vendor. Motion made by Ann Matheny to approve the minutes, seconded by Kayla Toufar. Motion carried.

Financial Statement-Jan Jorgenson presented the financials for approval. Motion made by Pat Thornby to approve, seconded by Kayla Toufar.

Committee Reports:

1. **Merchant Committee:** A business improvement levy for businesses that are for profit is being considered. Districts need to be determined and what criteria fees will be assessed. City council and the merchant committee will need to approve. The next committee meeting will be in July. Completed projects are, weeds sprayed, trash cans painted, donation chairs placed at area businesses and chairs have been placed in town to determine bench locations. A letter will be sent regarding banner sponsorship, for a banner cost of \$136.00 each and sponsorship for 5 years will be \$150.00. The Solie building mural will be painted white at this time. Vendors are being sought for a sidewalk sale in conjunction with the citywide garage sale on July 15. Vendors may reserve a spot for \$15.00 each. A motion was made by Ann Matheny, seconded by Pat Thornby to solicit chamber members first for banner sponsorships before offering sponsorships to non-chamber member businesses. Motion carried. The administration committee approved the use of a checking account for the Merchant Committee. Signers on the account will be Dave Wiehe, Bruce Rasmussen and Jan Jorgenson. The account will create a separation of funds from the chamber.
2. **Annual Meeting:** Nothing to report.
3. **Business & Industry:** An email has been sent announcing the event date and asking for business recipient nominations. A letter will be mailed soon. A meeting will be called to finalize the event. Venue will be Anderson Park with Music in the Park. Date- August 15 2017.
4. **Festival Events:** Deposits have been sent for the inflatables, tent and fireworks. Parade letters have been mailed and vendors are being contacted.
5. **Retail Promotions:** Reusable bags with members names are being considered. A business promotion may be planned to encourage the use of the bags.

6. **Young Ambassadors/Membership:** Shirts have been purchased for the new Young Ambassadors. They participated in the Cameron parade June 4th.
7. **Administrative:** The text on the current web page is being updated. Each committee chair should have updated verbiage for their committee's events by next meeting. Paying online for the chanber will be reviewed with the new website host.
8. **Budget/Finance:** Did not meet

**Other:**

Meeting adjourned.

Jan Jorgenson