

Barron Chamber of Commerce Meeting Minutes
January 19, 2017

In Attendance: Jan Jorgenson Pat Thornby Jennifer Cox Melissa Klump
 Angie Buckley Maria Seibel Dave Wiehe

Absent: Dave Seitz, Kristen Bernal, Alex Zamarripa, Ann Matheny, Kayla Toufar
Meeting Led by Pat Thornby

Approval of the December board meeting minutes- Motion made by Maria Seibel to approve the minutes, seconded by Jennifer Cox. Motion carried.

Financial Statement-Jan Jorgenson presented the financials for approval. Motion made by Angie Buckley to approve the minutes, seconded by Jennifer Cox.

Committee Reports:

1. **Merchant Committee:** We met with the WEDC to discuss action plans based on our goals. The availability and need of grants is being researched. Inquiries are being made as to what each business has to offer and which properties are for sale. A survey is going to businesses in February. The next meeting is Feb. 19th.
2. **Annual Meeting:** January 25th. A representative from Cobblestone Hotels is the guest speaker. Committee chairs will recap the activities from their committee with a power point presentation.
3. **Business & Industry:** No one present.
4. **Festival Events:** The Barron Community Fund has donated \$1,000.00 to the Holiday Light project. Jan discussed the Tractor Ride for 2017 with a decision to hold the ride again this year.
5. **Retail Promotions:** Beer & Wine tasting is set for February. Tickets are for sale currently- limit- 125. Cups have been purchased for participants. Tickets will be available on the radio auction with additional advertising through posters and radio. There will be a silent auction and door prizes at the event. A stay at the Cobblestone Hotel will be available. The room upstairs at Rolling Oaks has been reserved with tickets for \$30.00. A visitors guide and shop local promotions are in the works.
6. **Young Ambassadors/Membership:** Young Ambassadors will attend the Annual Meeting.
7. **Administrative:** A new dues structure has been approved; it will be explained at the annual meeting to the members. Membership window stickers are being ordered.
8. **Budget/Finance:** Did not meet.

Meeting adjourned.

Jan Jorgenson