

# The Barron Chamber Connection



A Publication of the Barron Chamber of Commerce  
P.O. Box 53, Barron, WI 54812 [www.barronchamber.com](http://www.barronchamber.com)

Sept, 2012



## Fall Fest - Sept 21 & 22



The Barron Chamber of Commerce is pleased to announce a great lineup of events for Fall Fest 2012. The Fall Fest Committee has been busy planning a variety of activities for all ages.

To set the tone for Fall Fest, businesses are encouraged to help "decorate the town" and participate in the Scarecrow Decorating Contest. Businesses can design a scarecrow of their choosing with an opportunity to win prizes in Barron Dollars. Another pre-activity of Fall Fest is the Golden Pumpkin Hunt. Looks for weekly clues in the Barron News-Shield and find the Golden Pumpkin for another chance to win Barron Dollars!

The Barron Spotlighters are getting in the act with the play ~ "Is He Dead? a comedy by Mark Twain." A number of performances will be held at the BACC Theatre beginning September 20 through September 22 and again on September 27 and 28.

Friday's activities include a Craft, Farmer's Market, and Sidewalk Sale which will be held from 9 am to 4 pm on LaSalle Avenue. Food lovers, check out the Bake Sale at St. Joseph's Catholic Church beginning at 9 am, or enjoy a brat and soda at the Brat Feed from 10 am to 2 pm at Econofoods.

Saturday's line-up includes the 14th Annual Lyndon Ellefson Half-Marathon & 5K at the BACC beginning at 7:30 and 8:00 am respectively. Bicycling enthusiasts can enjoy the splendid fall colors during the Tour De Color Bike Ride. Participants can select routes of 5, 10, 20 & 40-mile rides. And for the golfers, a 3-person Golf Scramble at Rolling Oaks Course is planned with a shotgun start at 1 pm. Hand & Heart Creations are sponsoring a Make 'N Take Workshop from 10 am to 2 pm. Create your own fall greeting card at a cost of only \$1.

Kids Fest organizers are "calling all kids" to the ever-popular Kiddie Parade & Kids Fest which will be held on Saturday from 10:30 am to 2 pm at the Barron Hockey Arena. The Kiddie/Pet Parade is 11 am (registration at 10:30 am). Kids Fest activities will kick off at noon and go until 2 pm. There will be many free games, activities, and prizes. If you want to make a scarecrow, straw and twine will be provided, but you need to bring your own clothing. Staff and rescue vehicles from the Barron County Sheriff's Department, Barron-Maple Grove Fire Department, and Mayo Clinic Health System will also be on display.

Concessions will be held on site. Just down the road from Kids Fest will be a Skate Park Competition which will be held from noon until 4pm at the Skate Park.

Other Saturday activities include the Sanctioned Garden Tractor Pull at 1 pm at the Barron Hockey Arena, and a Cribbage Tournament at Fifth Street Saloon starting at noon. Concluding the day's activities, music lovers can enjoy listening to the local band, Overdrift, starting at 9 pm at the Barron VFW.

Barron's Fall Fest would not be possible without the support of many business sponsors, together with the help of many organizers and volunteers who have worked countless hours to bring this celebration to our community. Please take time to acknowledge our sponsors and thank our volunteers! Please refer to the official Barron Chamber Fall Festival Poster which outlines all of the event details (time, location, and contact information).

Enjoy the fall festivities!

## Fourth Quarter Retail Promotions

Autumn is quickly approaching! With the season also comes back to school, falling leaves, cooler temperatures, a magnificent line-up of activities scheduled for Fall Fest, and the return of some very successful promotions sponsored by the Barron Chamber of Commerce.



The first promotional event is the always-popular **Trick-or-Treating**. Participating Chamber members will be passing out treats to children on the Saturday before Halloween, October 27, between the hours of 9 am and noon. Last year's event brought approximately 600 children to the streets of Barron and area businesses. Businesses that choose to participate are responsible for supplying their own treats and will be given an orange pumpkin to display in their business place window on that Saturday to indicate participation. This is a fun event for everyone who gets involved!



The month of November brings the return of the **Annual Turkey Giveaway** as the Thanksgiving holiday promotion. Businesses will have the opportunity to give away one or two turkeys to lucky shoppers. To be eligible to win a holiday turkey, Barron area shoppers need to visit the participating businesses and sign up at the business place for their chance to win. Participating businesses can use this opportunity to promote their business by the increased traffic flow.



The Retail Promotion Committee is exploring the return of the **Annual Christmas Walk** to be held in early December. Variations to the program are being discussed to help improve customer traffic within participating businesses.

Finally, we end the quarterly promotions program with **Santa's Workshop**. This event is in its third year and has been very well received. It allows youngsters to purchase that special holiday gift for family or loved ones and then have it gift wrapped by Santa's helpers. Businesses have the opportunity to set up a table with their products and offer them at a price point that youngsters can afford to purchase for their parents, grandparents, uncles, aunts, etc. Not only is there an opportunity for business to make a small profit, but also gives participating businesses that added exposure creating a positive impact on the community.

Information will be arriving to your place of business regarding all of the retail promotions mentioned above. Be on the lookout for this information via e-mail and/or U.S mail. Your participation is not only beneficial to your business, but also contributes to the economic growth of Barron.

And, remember **Barron Chamber Dollars** are always available for gift giving. They make perfect gifts to give for birthdays, employee recognition programs, holiday gift giving, or for promotional giveaways. Chamber Dollars can be purchased in various dollar increments at any of our Barron financial institutions. Barron Chamber Dollars is a win/win for all as it encourages folks to shop local by keeping the money in our community, ultimately benefitting all Chamber businesses that opt to participate in the program.

## Business & Industry Days

Wednesday, August 1st marked Barron's 24th Business & Industry Day Celebration. The Barron Chamber of Commerce hosts this event annually in an effort to honor businesses in the Barron area and provide a venue for business folk to just get together and have fun!

Even though the afternoon temperatures soared into the 90's and humidity was high, it did not deter over 40 golfers from participating in a golf outing at Rolling Oaks Golf Course. Following the golf outing, prizes were awarded at the club house for each hole and the top teams recognized. A delicious picnic-style meal, catered by Rolling Oaks Restaurant, was served to over 50 members at Anderson Park and Shelter area from 5 to 7 pm. The meal was offered at no cost as a way of the Chamber saying "thanks" and giving back to our members. Yard games, such as bean bag toss, were set up and enjoyed by those in attendance.

The Business & Industry Day Committee, made up of members Deb Dietrich, Mayo Clinic Health System; Laurie Wooldridge, Jennie-O Turkey Store; and Duane Talbert, Econofoods, who worked together to plan the event. They are especially thankful to Tony Slagstad, who for the second consecutive year, organized the golf outing.



## Meet Your New Young Ambassadors

The Barron Chamber of Commerce would like to announce the Young Ambassadors for 2012-13. Pictured are (left-right) Shawn Larson, son of Harlen and Stephanie Larson of Hillsdale and Rebecca Bee, daughter of Tim and Jeanne Bee of Dallas.

The Young Ambassadors can earn up to a \$500.00 scholarship at the end of their term.

Some of the activities the Young Ambassadors take part in during their term are: Annual Chamber Dinner, Barron Spring Fling, Business and Industry Appreciation Day, Fall Fest, Santa's Workshop and Area Parades.



*Hello, I'm Rebecca Bee. I am 15 years old and a sophomore at Barron High School. I am president of my class, play alto in the high school band, an active member of the FBLA, and on the cheerleading squad. I love pageants, cheering, and most of all, writing. It is an honor to be selected as one of two ambassadors representing the youth of our community. Thank you for the opportunity to serve as Young Ambassador. I am enjoying every minute of it!*

**Rebecca Bee**

*Hello, my name is Shawn Larson and I am one of Barron's Young Ambassadors for 2012/2013. My interests include music, the outdoors, and spending time with family and friends. I am also very involved at my school, serving as co-class president for the Class of 2014, participating in a number of school clubs, and playing high school sports, particularly basketball. By nature, I am a "people person" and enjoy interacting with others. As a Young Ambassador, I am able to serve as a voice for the youth in our community and want to help others achieve their fullest potential.*

*I feel like this is one small step towards making the world a better place.*

**Shawn Larson**

## New Board Members

As a result of several Board of Directors resigning as their terms of service ended, an opportunity presented itself for new business owners/members to become part of our Chamber Board. It is our pleasure to introduce the following new Chamber Board of Directors to you: Sandy Eiden, Pat Thornby, Kristen Bernal, and Larry Greener. Please join us as we welcome them to our Chamber Board!



(From left- Kristen Bernal, Larry Greener and Pat Thornby. Not pictured Sandy Eiden)

### **Sandra Eiden – Liden, Dobberfuhl, & Harrington, SC**

*My name is Sandy Eiden. I am one of the newer members of the Board of Directors representing Liden, Dobberfuhl & Harrington, SC where I began working in 1998. Four years ago, I left the firm for a brief period to manage the mobile home parks owned by Mark and Gloria Dobberfuhl. Currently, I am working for the law firm and the Dobberfuhl's, in addition to managing three rental properties with my husband, Michael. We have two adult children, Matthew and Jeffrey.*

*I am an active member of St. Joseph Church in Barron. Although my schedule does not include a lot of free time, I love traveling and spending time at our cabin when time permits.*

### **Larry Greener – Greener's Budget Lumber**

*My wife Kathy and I have been married for 41 years and have 4 grown children. We are now fortunate to be grandparents to four grandchildren. I have lived in Barron County for most of my life other than the years spent in the service representing our country. We started Greener's Budget Lumber in Barron in 1977 and opened our branch office in Birchwood in 1987. I have been a member of the Barron Kiwanis for over 25 years, serving a term as both President and as Lt. Governor for District 21. Currently, I serve as the Kiwanis Board Secretary. Another civic activity includes my participation as a Board Member of the Barron Development Corporation. I am passionate about restoring muscle cars which includes Pontiac GTOs, Corvettes, Chevilles, and the Plymouth Cuda.*

*I am glad to be part of the Barron Chamber of Commerce helping to make Barron a better place to live and work.*

### **Kristen Bernal – WESTconsin Credit Union**

*My name is Kristen Bernal and I am new to the Barron Chamber Board. I am employed at WESTconsin Credit Union as the Office Supervisor and have worked at the Barron branch for six years. I grew up and still live in the Prairie Farm area along with my husband and two children. My life is very busy at this stage of the game as my children are in high school and middle school and are involved in multiple sports and school activities. I spend many of my evenings sitting on the bleachers!*

*In my spare time, I sing in a local band and am a high school youth group advisor at my church. I love life and try to enjoy every precious moment! I look forward to serving the Barron area as a member of the Barron Chamber.*

### **Pat Thornby – Barron Veterinary Clinic**

*I was born and raised on a farm in the Deer Park, Wisconsin area. For the past 35 years, I have resided in Barron. I have two grown children and two grandchildren.*

*My compassion has always been animals. With this love for animals came the adoption or rescue of many dogs and cats. This led to my position as Financial Manager at the Barron Veterinary Clinic, where I've worked since 1995. Other interests of mine include reading, watching movies, and taking my dogs for walks and car rides.*

## Our Chamber Board

### Board Members:

Kristin Bernal  
WESTconsin Credit Union

Val Gieseke  
Barron News-Shield

Larry Greener  
Greener's Lumber

Sandy Eiden  
Liden, Dobberfuhl & Harrington,  
SC

Jan Jorgenson  
Sterling Bank

Maria Seibel  
Mayo Clinic Health System

Duane Talbert  
Econofoods

Pat Thornby  
Barron Veterinary Clinic

Dave Wiehe  
Wiehe's Hardware Hank

Laurie Wooldridge  
Jennie-O-Turkey Store

## Thank You for Your Service

The Barron Chamber of Commerce would like to extend a thank you to several Board of Directors whom recently resigned from the Board. A heartfelt thank you to: Larry Nevin, Barron Supply; Joann Olson; WESTconsin Credit Union; Leandra (Leo) Severson, WESTconsin Credit Union; and Wendy Boese, Mosaic Telecom.

Larry, Joann, Leo, and Wendy all served consecutive terms on our Board. Each individual deserves to be recognized for their dedication, commitment, and years of service. Larry, Joann and Leo have all been key planners in organizing the Spring Fling over the last several years, in addition to serving on other subcommittees within the Chamber. Wendy's knowledge of technical operations has added great strength to the Administrative Team. Although each board member will be missed, we are grateful for the contributions they made while serving on the Board.



## Chamber Members

Allied Waste Systems  
Barron Area Community Center  
Bank Mutual  
Barron Chiropractic Health Center  
Barron Electric Co-op  
Barron Farmers Union  
Barron Motel & RV Campground  
Barron Mutual Insurance Co.  
Barron News-Shield  
Barron Plumbing & Heating  
Barron Supply  
Barron Veterinary Clinic  
CarQuest Auto Parts -GTC  
Chronotype  
Creative Kids Discovery Center  
Cupboard & Closet  
Dirks Heating & Cooling  
DONAN Amish Furniture Gallery  
Duane's Custom Body Repair  
Duffy's Sales

Econofoods  
Electrolysis Center  
Erickson Agency  
First National Bank  
General Beer NW  
Greener's Budget Lumber  
Hair Café & Spa  
Holiday  
James Pharmacy  
Jennie-O-Turkey Store  
Johnson, Agen, Kupferschmidt & Associates  
Korner Stop  
Kwik Trip  
Lawrence Leasing  
Liden & Dobberfuhl, Harrington S.C.  
Mayo Clinic Health System  
Monroe Manor  
Mosaic Telecom  
Noesen's Photography

Nordby Construction  
Rausch-Steel Funeral Home  
Rolling Oaks Restaurant & Lounge  
Skippy's Bar  
Sterling Bank  
Subway  
Susie's Café  
Swant Graber Ford  
Swant Graber Motors  
T.M. Title Services, Inc.  
Terry Miller Photography  
Thompson Nelson Agency  
Uptown Pizza  
Vanguard Agency  
Warren G's Liquor Store  
WESTconsin Credit Union  
WESTconsin Realty  
Wiehe's Hardware Hank

## Upcoming Events

Fall Fest - Sept 21-22

Trick or Treat- Oct 27

Turkey Give Away-Nov

Christmas Walk- Dec

Santa's Workshop- Dec

More information  
coming soon!