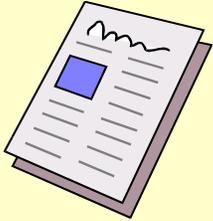




Barron Chamber of Commerce Newsletter

A Publication of the Barron Chamber of Commerce Phone (715) 537-5631
Website: barronchamber.com Email: barronchamber@barronchamber.com



Name the Newsletter!

Welcome to the first edition of the Barron Chamber Newsletter. Its purpose is to keep Barron area

business owners current on events and happenings that are chamber related and to give you an opportunity to learn more about what and who we are. Our current plans are to distribute the newsletter on a quarterly basis.

As this is the first issue, we would like to give our readers an opportunity to participate in **NAMING THE NEWSLETTER**. If you have a suggested name for our newsletter, email us at barronchamber@barronchamber.com. The deadline for submission is March 15. If the name you submitted is chosen, you will receive \$25 in Barron Business dollars which can be redeemed at participating Barron Chamber businesses.



Put on your thinking cap!

BARRON CHAMBER OF COMMERCE ANNUAL MEETING

The Annual Meeting of the Barron Chamber of Commerce was held Wednesday, January 19 at Rolling Oaks Restaurant. Despite the bitter cold January temps, the event was well attended with a good showing of businesses represented. The evening kicked off with an hour of social time followed by a delicious chicken and ham buffet dinner. During the dinner hour, attendees enjoyed watching a picture slideshow comprised of photos that were taken during our recent Sesquicentennial celebration. Following dinner, the traditional business meeting was held reviewing the

2010 events, a review of the financials, approval of the 2011 Board of Directors, and activities scheduled for 2011. Following the business meeting, newly-elected 75th Representative Roger Rivard took the podium as the guest speaker. His message spoke of the business climate, the current events of the legislature, committee structures and proposed bills.

A highlight of the Annual Business Meeting was a presentation of the Distinguished Service Award. This award is given annually to an individual who has made outstanding contributions to the Chamber and to the Barron area. **Larry Nevin**, Barron Supply, was selected as this year's recipient. Larry was nominated for his years of service on the Board and for his superior efforts put forth in planning of the Spring Fling event.



Pictured: Joann Olson and Leo Severson, WESTconsin Credit Union, presenting the award to Larry Nevin.

The evening concluded with a drawing for door prizes. We want to thank and acknowledge the following businesses for making a door prize contribution:

- Barron Chiropractic Health Center
- Barron Electric Cooperative
- Barron News-Shield
- Barron Supply
- DONAN Amish Furniture Gallery
- Jennie-O Turkey Store
- Luther Midelfort Northland
- SSG Holiday
- Sterling Bank
- WESTconsin Credit Union
- Wiehe's Hardware Hank

Survive or Thrive!



The Barron Chamber of Commerce is partnering with Dale Carnegie Training to offer a two-hour workshop. Learn how to use a positive attitude to guide you to more thrivent times. You will also learn about resources that can assist you in any area of your business.

Event: Survive or Thrive Workshop

Date: Thursday, February 24

Location: Rolling Oaks Restaurant

Time: 8 am – 10 am

Cost for Chamber Members is \$5 per person; \$7 for Non-Chamber Members

Coffee, Juice and Rolls will be included in price

Please call Peggy at (715) 537-5631 or email her at progers@barronwi.us. The deadline for registration is February 11. We encourage you to take advantage of this great opportunity to learn more. Hope to see you there!

Don't Miss Out!

CHASE AWAY THE WINTER BLUES...



**Plan to Attend
Barron's Spring Fling!**

Do the winter blues have you down? Barron Chamber Spring Fling organizers promise to help you chase those blues away by making plans to attend this year's event. Reserve **Saturday, April 16** on your calendar to come and showcase your business. The event will take place at the Barron Hockey Arena beginning at 9 am.

This is a day set aside for business exhibitors and craft vendors to showcase their product and/or service. And for those attending, it's a great opportunity to learn more about area businesses, sample items, sign up for door prizes, and participate in other events throughout the day. There will also be kids games and prizes...so there is really something planned for everyone! More information will be forthcoming soon, so watch your mail!

Meet Our Chamber Board of Directors

Jennifer Beaudette, Barron Electric	jbeaudette@barronelectric.com
Wendy Boese, Mosaic Telecom	wboese@chibardun.net
Val Gieseke, Barron News-Shield	giesekwk@yahoo.com
Jan Jorgenson, Sterling Bank	jjorgenson@sterlingbank.ws
Lori Koehler, Bank Mutual	lori.koehler@bankmutual.com
Larry Nevin, Barron Supply	ltnevin@j-ots.com
Joann Olson, WESTconsin Credit Union	jolson@westconsincu.org
Leo Severson, WESTconsin Credit Union	lseverson@westconsincu.org
Dave Wiehe, Wiehe's Hardware Hank	dwiehe@chibardun.net
Laurie Wooldridge, Jennie-O Turkey Store	lawooldridge@j-ots.com

We are a volunteer board working to serve you. As quoted in our Chamber Mission, our goal is to: *"Build a better place to live and work by promoting economic growth and well-being through cooperative efforts within the community."*

We invite all Chamber Members to participate in committee planning and execution. With ideas and support from fellow business operators and employees, your contributions will help strengthen Barron—both economically and socially.

We've taken the privilege of publishing our most recent meeting minutes in an effort to communicate what our discussion points are. If you are interested in attending a Board Meeting to learn more, we meet the third Thursday of each month at noon at City Hall in our Chamber Board Meeting Room. Please feel free to join us to see what we are all about!

Barron Chamber Connect

We are reformatting the Chamber Socials to what we are calling—"BARRON CHAMBER CONNECT." These socials will now be held AFTER BUSINESS hours with a suggested starting time of 5:00/5:30 pm and will be held quarterly. The dates for the socials for 2011 are:

<u>Meeting Date</u>	<u>Time</u>	<u>Location</u>	<u>Business Hosting</u>
Weds, February 16	5:00/5:30 pm	Kate's Bar	Barron News-Shield
Weds, May 18			
Weds, August 17			
Weds, November 16			

Barron News-Shield has volunteered to host the first "Barron Chamber Connect" Social. As the host, they will pick up the tab for the appetizers and there will be a cash bar. As the host of the first social, their business will be highlighted in the next newsletter. If you would like the opportunity to host the May, August or November "Barron Chamber Connect," please call Peggy Rogers at (715) 537-5631 and indicate which month you would like to host. As the host, you can determine where you would like to host the meeting and what you would like to serve. We suggest keeping the socials simple – perhaps serving an appetizer and beverage. Your business will be highlighted in an upcoming newsletter.

We think this is a great opportunity to get to know your business peers and have some fun too. Please reserve these dates on your calendar and plan to attend!

Barron Chamber of Commerce
Meeting Minutes
January 20, 2011

In attendance: JoAnn Olson Dave Wiehe Laurie Wooldridge
Leo Severson Jen Beaudette Val Gieseke

The meeting was called to order by Val Gieseke.

Moved by Wooldridge, seconded by Wiehe to approve the minutes of the December 16, 2010. Motion carried.

Moved by Olson, seconded by Wooldridge to approve the December receipts & expenses. Motion carried.

There was considerable discussion on the Fireman's Waterfest, and the Fall Fest. Moved by Olson, seconded by Wiehe to have Leo talk to the Softball/Baseball League and see if there is any interest in sponsoring a Softball/Baseball Tournament on the weekend of the Waterfest. Motion carried. There is also interest in having a craft fair/farmers market at the same time.

The Annual Meeting was held on January 19, 2011 with 55 people in attendance and Representative Roger Rivard speaking. It was suggested that next year we have name tags, and a sign in sheet to see who is attending.

The Socials will now be held quarterly. They will be held on February 16, May 18, August 17 and November 16. We are also going to start with a new name for the socials and it will be Barron Chamber Connect and they will be scheduled at 5:30. We will have sponsors for above listed dates and they will decide where to have the meeting.

JoAnn reported that the Spring Fling has met and the date is now April 16th. They are planning on the Antique Appraisals again this year and having Al & Connie Luer again do a wood carving. Moved by Gieseke, seconded by Beaudette to approve the antique appraisals and the wood carving for the Spring Fling. Motion carried.

Laurie presented a sample "Newsletter" that she put together. She will add some more info and get it ready to send out.

The committee descriptions/responsibilities to be put at the beginning of the agenda for the February meeting.

Duly moved to adjourn.

Peggy Rogers, Secretary

Next board meeting will be held on February 17, 2011 at 12 noon at the Chamber meeting room. Jan is the Chairperson.

Snapshots -- Annual Meeting

